

# Monthly insights tracker

Month:

Reach

Posts with:

Engagement

Most saves

Follows

Most likes

Profile visits

Most follows

Website taps

Most comments

Reels top 5

Most shares

Reels over 1000  
views (number)

# How to use the monthly insights tracker?

Track your Reach, Engagement, Follows, Profile visits, Website taps on a monthly basis. Write the number and the difference percentage.

Write your top 5 reels in terms of reach (name them, so you know how to differentiate them,

Reels over 1000 views (number) is where you would write the number of reels that got over 1000 views.

If your reels are performing very well, you can set a different threshold.

Write your posts with Most saves, Most likes, Most comments, Most follows and Most shares. How many did they get and which ones they are.

Use these insights to see which posts performed best.

This is what tells you what content to create more of.

You can also repurpose (even repost) the ones that performed the best.